

# ROCKIN' FOR A CURE

April 22<sup>nd</sup>, 2017



## 17th Annual Benefit for ALS

Tonight's event dedicated to the memory and passion of  
Jim Eutizzi, March 21<sup>st</sup>, 1963 – November 30<sup>th</sup>, 2016



Brought to you by Alumni and Friends of the  
MADISON SCOUTS DRUM & BUGLE CORPS &  
The ALS Association Wisconsin Chapter

# 17<sup>th</sup> ANNUAL ROCKIN' FOR A CURE

Welcome to the 17<sup>th</sup> Annual Rockin' For A Cure. Last year, we raised more than \$10,000. This year's goal is **\$20,000**. Enjoy the live music, food, and libations while helping support ALS patient services in Wisconsin and funding research to **Cure ALS in Our Lifetime**.

Your Master of Ceremonies is Glenn Morales.

## PROGRAM SCHEDULE

- 6:00 p.m.** Music begins with: Jim White Solo Guitar
- 7:00 p.m.** Jim Ott Brass Ensemble Third Coast
- 7:30 p.m.** The Big Payback
- 8:00 p.m.** **Silent Auction - Table A Closes**
- 8:30 p.m.** Guest Speaker – John Jaeckel & Melanie Roach-Bekos  
The ALS Association Wisconsin Chapter
- 8:50 p.m.** You'll Never Walk Alone, Alumni, Friends, & Family
- 9:00 p.m.** The Big Payback
- 9:15 p.m.** **Silent Auction - Table B Closes**
- 10:00 p.m.** **50/50 Raffle Winner**
- 10:30 p.m.** **Silent Auction - Table C Closes**
- Midnight: The fun must end.



John Jaeckel  
Guest Speaker

## SILENT AUCTION

Over 175 unique items. Bid on items using the posted bidding increments. Check what time bidding closes on your item.

Bidding closes at: **Table A 8:00 p.m.** **Table B 9:15 p.m.** **Table C 10:30 p.m.**

**Highest Bidder** must be present to win: Go to the item at the auction's closing time and find out if you won. Stay with the auction item and a volunteer will assist your checkout.

Pay with cash, credit card, or check.



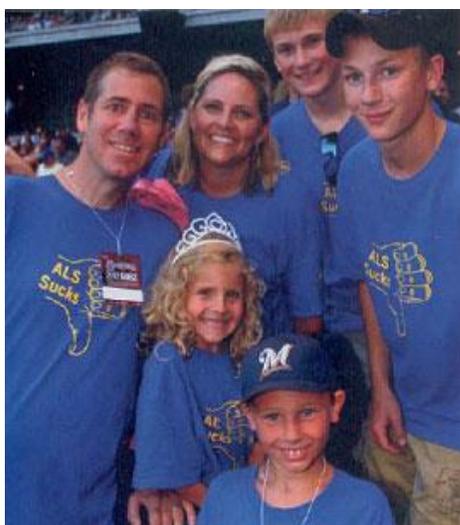
# Jim Eutizzi

**March 21<sup>st</sup>, 1963 – November 30<sup>th</sup>, 2016**

The ALS Association Wisconsin Chapter and the ALS Community lost one of its greatest soldiers in the battle against ALS. Jim Eutizzi fought with passion, dignity, and resolute will. Rockin' For A Cure was fortunate to call him one of our own. Jim joined us as Guest Speaker in 2013 and 2015, and called on Rockin' For A Cure to take the ALS fight beyond our music fundraiser. We responded by volunteering at multiple Chapter events each year and creating our newest fundraiser, the *Annual Drop the Puck on ALS Hockey Night*. Jim always gave us his best and now it's time for us to take up his charge.

**Tonight's event is dedicated to the memory of Jim Eutizzi.**

Please join us in reaching deep to continue Jim's battle.



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## The ALS Association Wisconsin Chapter



In 2010, Rockin' For A Cure joined forces with The ALS Association Wisconsin Chapter. The Chapter, headquartered in Milwaukee, provides patient services throughout Wisconsin, and research programs in Madison and at the Medical College of Wisconsin. After 7 years, Rockin' For A Cure has forged a robust partnership with the Chapter to make our event a focal point bringing together the ALS Community in Madison and Southeastern Wisconsin.

Rockin' For A Cure would like to thank everyone at the ALS Association Wisconsin Chapter, and especially John Jaeckel, Melanie Roach-Bekos, Susie Reed, Natalie Jansky, and Jordan Duffey.

For information, call **(262) 784-5257** or **[www.alsawi.org](http://www.alsawi.org)**

# THE PERFORMERS

## The Big Payback



The Big Payback is an award-winning jazz-rock band featuring the soulful vocals of Leah Isabel Tirado and a smoking horn section. Mixing ambitious original tunes that challenge even the most talented musicians with classic covers, the band's live show never fails to get the crowd moving. The Big Payback was nominated as one of Madison's favorite "Dance Bands" by *Isthmus* readers in 2016. Personnel includes saxophonist Tony Barba, trumpeter Jon Shipper & Eric Siereveld, trombonist Jamie Kember, vocals Leah Tirado, guitarist Kyle Rightley, keyboards Peter Beggenstoss, saxophone and vocals Dave Buss, drummer Joey B. Banks, and bassist Jeff Weiss.

[www.thebigpaybackmusic.com](http://www.thebigpaybackmusic.com)

## Jim Ott Brass Ensemble Third Coast, Wisconsin

Organized in 2013, The Jim Ott Brass Ensemble Third Coast "JOBETHC" is dedicated to honoring and preserving the music legacy of its namesake, Jim Ott. Jim's career ended tragically in an automobile accident in 1980 while on tour with the Spirit of Atlanta Drum & Bugle Corps. Jim left us far too soon, but not before leaving an incredible mark on the drum & bugle corps activity. His influence is still present in the brass arrangements of today, and many still long to hear "*The Jim Ott Sound.*"

Interim Director for the Ensemble is Morgan Larson. [facebook.com/groups/jobethirdcoast/](https://facebook.com/groups/jobethirdcoast/)

## Jim White, Wisconsin

Madison musician Jim White can be heard around town wielding nothing more than his acoustic guitar and a heartfelt mix of indie-folk and indie-pop tunes. These days, Jim continues entertaining crowds by sharing an eclectic mix of his favorite songs.

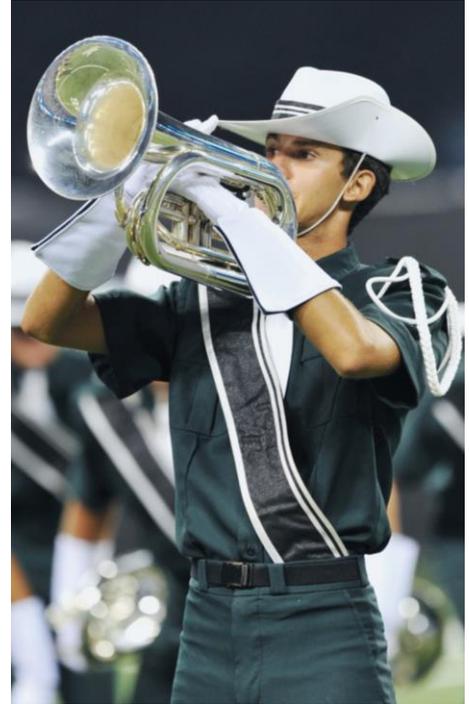
From Ryan Adams to Justin Townes Earle, Dawes to Death Cab, there's a little something for everyone. [www.jimwhitemadison.com](http://www.jimwhitemadison.com)



# The Madison Scouts

## Drum & Bugle Corps

For 79 years the Madison Scouts Drum & Bugle Corps has developed and shaped young men's lives through musical enrichment and performance arts. Values such as honesty, integrity and accountability are taught and practiced through the activity that is modern day drum & bugle corps. A commitment to personal excellence and altruism serves as the foundation for the ultimate goal of teaching our members important life changing skills that will guide them now and in the future. The Madison Scouts are under the direction of Chris Komnick and Dann Petersen. [www.madisonscouts.org](http://www.madisonscouts.org).



### You'll Never Walk Alone

The Madison Scouts played *You'll Never Walk Alone* as part of their repertoire in 1953, 1954, 1955, 1958, 1960-1966, 1969, & 1970. The Scouts began singing the song in the 1950s and we will sing it tonight. The song exemplifies the brotherhood of the Madison Scouts - That no matter the trials you face as an individual, you have the experience, friendships, and character learned as part of the brotherhood to help you persevere through life's challenges.

## The Honor Guard – Madison Scouts

### Alumni Who Lost Battle to ALS



Steve Weekes with Son (Zach)



Mike McKenna



Chuck Eikel

# Rockin' For A Cure History

The beginning of Rockin' For A Cure, a musical benefit for ALS, began in 1999, shortly after Steve Weekes was diagnosed with ALS. While waiting for treatment at an ALS clinic, accompanied by siblings, Monica and John Weekes, Steve resolved to create a live music benefit for ALS. Steve was the drummer in the band, **Wall of Sound**, and his the band was eager to support Steve.

The **Madison Scouts Drum & Bugle Corps** also played a pivotal role, contributing drum corps performances, silent auction donations, promotions, and generating an atmosphere of camaraderie among the audience. Alumni of the Corps bring their enthusiasm and financial support each year.

During the first 4 years of the benefit, the **Muscular Dystrophy Association** of Southeastern Wisconsin sponsored and organized the event. These first years were important for establishing the brand of the event, which centered on performances by the high-energy, brass-inspired music of Wall of Sound, and the Madison Scouts playing and singing "You'll Never Walk Alone."

In 2005, Rockin' For A Cure partnered with a novel organization, **ALS Therapy Development Association**. This non-profit pharmaceutical, dedicated to ALS research, had humble beginnings that started in the basement of two brothers of an ALS patient. The company developed the first mouse model of ALS and continues to contribute important methodologies to ALS research.

In 2010, Rockin' For A Cure began donating funds locally by partnering with **The ALS Association Wisconsin Chapter**. The Chapter, headquartered in Milwaukee, supports research and provides patient services throughout Wisconsin. Today, Rockin' For A Cure works hand in hand with the Chapter to help cure ALS.

We owe a great deal of thanks to the **Soul Brothers Band**, directed by Morgan Larson, for their annual performances at Rockin' For A Cure. Over the past 10 years, we've counted on them to provide the R&B that drives the passion of our event. – Bravo! [Various personnel shown below](#)





# ROCKIN' SPONSORS†

## Food & Spirits

Ale Asylum  
Corner Pub  
Get Culture  
Glass Nickel Pizza  
Jimmy Luv's  
Lakefront Brewery  
Moka Coffee  
Rail's Inn  
Spice House  
Usinger's Sausage  
Victoria's on Potter

## Sports, Fitness, Spa

Adrian B. Fox Salon  
Anytime Fitness  
Deerfort Lodge and Resort  
Green & Gold Zone  
Green Bay Packers  
Harley Davidson  
Madison Capitals Hockey Club  
Milwaukee Admirals  
Milwaukee Brewers  
Milwaukee Wave  
Pacific Cycle  
Tamela Hair Design  
University Ridge Golf Course

## Art, Jewelry, Photography, Crafts

Al Hays  
Capital City Tattoo  
Jeff Koehn Artwork  
Kessler Diamonds  
Lori and John Owens Jewelry  
Studio DeBre

## Music

Blue Stars Drum & Bugle Corps  
Carolina Crown Drum & Bugle Corps  
Cedarburg-Grafton Rotary Club

Drum Corp International  
Drum Corp World  
iHeart Media  
Kilties Drum & Bugle Corps  
Madison Scouts Drum & Bugle Corps  
Phantom Regiment Drum & Bugle Corps  
Santa Clara Vanguard Drum & Bugle Corps  
Stanbury Uniforms  
Yamaha Music  
Zildian

## Individual/Corporate Sponsors

ALS Association Wisconsin Chapter  
Brian & Jennifer Parker  
Carrie Scheidt  
Cristin & John Weekes  
Dan Luke  
Drums On Parade Tailgate Crew  
Eileen Campbell  
Elizabeth McKenna  
Frank and Renee' Gonzales  
Gloria Van Aacken  
Hilmot Corporation  
Hydrite  
Iris & Gene Bohan  
Kathy Lueth  
Kenall Lighting  
Kelley McKenna  
Koss  
Mark & Heather Dahl  
Matt & Beth Weidenfeller  
Mary McKenna  
Maureen McKenna Corona  
Mike & April Anello  
Mike Garvin  
Motion Industries  
Otto's Liquor Store  
Radisson Hotel  
Ray Weiner  
Roxanne Myszka  
Robert Thompson  
Tammy Leonard  
Wisconsin DOC

† List as of printing.

We apologize for any inadvertent omissions.

**HOTEL:** Special Thanks to Radisson Hotel, 3 years of sponsorship. [RADISONMADISONWEST.COM](http://RADISONMADISONWEST.COM)

**PIZZA:** Special recognition for Robin Goldberg who has generously provided pizzas to our volunteers and musicians for the past three years. [DREAMLANES.COM](http://DREAMLANES.COM)

**\$500 or More Table Sponsors**  
Mike Garvin  
Hydrite Chemical  
Drums On Parade Tailgate Crew

Many thanks to John Stoffet, News Anchor for WMTV NBC 15, for creating a segment on ALS and the Madison Scouts. Check out the April 20<sup>th</sup> news coverage at [www.nbc15.com](http://www.nbc15.com)

# Volunteers and Family

- April Anello
- Jenny Bolton
- Kelly Crandall
- Pam Kexel
- Kristin Mathews
- Kelley McKenna
- Steve Moralez
- Chris Reott
- Migel Rudd
- Bonnie Utech
- Cristin Weekes
- John Weekes
- Karl Weekes



The Weekes and McKenna Families with Mike Anello, Frank Gonzales, and Melanie Roach-Bekos, Executive Director, The ALS Association Wisconsin Chapter

## Special Thanks to the Weekes and McKenna Families for their continued support!

Kemp Weekes, Maureen Weekes, Beth Anne Bell, Karl Weekes, Kathleen Nenigar, Susan Mellmer, Monica Weekes, John and Cristin Weekes, Mary McKenna, Kelley McKenna, Tom & Kelly Jo McKenna, and Joe McKenna.

## NEXT YEAR!

## ROCKIN' FOR A CURE APRIL 21<sup>ST</sup>, 2018

### Board of Directors

Mike Anello – Director  
Dave Peters – Treasurer  
Renee` Gonzales – Assistant Treasurer  
Frank Gonzales – Silent Auction Co-Chair  
Tim Spilde – Silent Auction Co-Chair  
Glenn Moralez – Secretary

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[www.rockinforacure.org](http://www.rockinforacure.org)

#VSALS

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